

## FOR IMMEDIATE RELEASE

# Nest Seekers Beverly Hills Unveils Latest New York-Inspired Upscale Apartments in Los Angeles' Luxury Market

**BEL AIR, Calif.** – November 13, 2014 – Nest Seekers | Zanuck, the Beverly Hills branch of NY-based real estate brokerage firm Nest Seekers International, has begun leasing its latest NY-inspired multi-family luxury development in Bel Air, one of LA's most affluent neighborhoods.

After joining forces on a previous development project located in the highly coveted West Hollywood community, Nest Seekers | Zanuck has once again successfully teamed with Empire Property Group to lease up Empire at Bellagio, its latest modern luxury apartment masterpiece, nestled at the base of Bel Air.

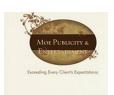
"We are truly thrilled to join Empire Property Group to lease up this gorgeous and hip luxury apartment development in one of the most desired neighborhoods in Los Angeles," said Marisa Zanuck, Regional Managing Director and Broker of Nest Seekers Beverly Hills. "Whether it be in West Hollywood, Beverly Hills or Bel Air, there are no other New York-inspired luxury apartment complexes with the latest technological advances and masterful convenience like Empire at Bellagio."

Empire at Bellagio, a 23-unit urban luxury apartment complex, delivers bountiful features, including remote controlled in-home security systems, energy saving stainless steel appliances, quartz stone countertops, centerpiece fireplaces and pre-wired units to central "smart boxes" where tenants can store and operate all of their technology hardware such as Wi-Fi Internet and cable or satellite television wiring.

Craig Berberian, co-founder and managing partner of Empire Property Group, is a native of New York and the visionary behind this latest NY-inspired development. After moving to Los Angeles in 2012, Berberian immediately recognized an opportunity to bring his knowledge of customized contemporary apartment buildings from New York to the Los Angeles market.

"Los Angeles is a world-class city with incredible single family homes but very few multi-residential buildings that even compare to New York City developments. Empire buildings not only offer incredible amenities and detailed finishes but also offer a truly unique and personal-touch to our residents," said Berberian. "We believe teaming with Nest Seekers | Zanuck International to utilize its vast bi-coastal network will not only deliver Empire at Bellagio the right tenants but give the right exposure we seek for this truly unique, boutique luxury apartment complex."





Including its recent developments of Empire at Bellagio in Bel Air and Empire at Kings in West Hollywood, Empire Property Group is currently developing additional New York-inspired luxury apartment complexes, including Empire at Burton in Beverly Hills and Empire at Norton in West Hollywood, both of which are scheduled to break ground starting next year.

# **Online References & Links:**

• Website: www.NestSeekers.com

• **Press Room**: www.NestSeekers.com/Company/Press

• **Facebook**: www.Facebook.com/pages/Nest-SeekersZanuck-International/454192781350921

• Twitter: www.Twitter.com/NestSeekers Zan

• LinkedIn: www.LinkedIn.com/company/nest-seekers-zanuck-international

• Instagram: <u>www.Instagram.com/NestSeekers\_Zanuck</u>

• YouTube: www.YouTube.com/user/NestSeekersdotcom

Website: www.EmpireAtBellagio.com

• Facebook: www.Facebook.com/pages/Empire-at-Bellagio/1494451094136313

• Twitter: www.Twitter.com/EmpireBellagio

• Pinterest: www.Pinterest.com/EmpireBellagio

• **Instagram**: www.Instagram.com/EmpireAtBellagio

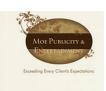
• Tumblr: EmpireAtBellagio.Tumblr.com

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# **About Empire Property Group:**

Empire Property Group is a privately held, fully integrated real estate development and investment firm that builds contemporary urban apartments in prime Southern California locations. Empire's Co-founder and Managing Partner, Craig Berberian, embraces his New York City upbringing to develop innovative and modern, urban designed projects. Empire-branded buildings strive to offer a luxurious and unparalleled living experience. Empire is dedicated to prudently identifying and underwriting profitable acquisitions and delivering the highest quality products to its targeted marketplaces. Its extensive development, construction, and investment management experience empowers Empire to be at the forefront of its industry. Working closely with its affiliated general contracting company, Empire takes a hands-on approach to construct high-quality custom buildings that always exceed residents' expectations. Upon completion of a building, Empire's property management team attentively manages the asset and delivers superior, personal service to all of its tenants. Empire's strategic focus on stable urban markets with significant barriers to new construction, and favorable long-term fundamentals allow them to consistently provide investors with strong returns and continued growth of their capital.





### **About Nest Seekers International:**

Nest Seekers International is a powerful full-service real estate brokerage sales and marketing firm leading the industry in New York City, the Hamptons, Miami and Beverly Hills. Nest Seekers is a pioneering firm on the cutting-edge of ideas, concepts, marketing, and technology as it constantly reinvents the standard of service to deliver superior performance as a fully integrated marketing and management firm. With 15 office locations strategically placed in high net-worth markets and loaded with over 700 professionals and staff, Nest Seekers can expeditiously deliver properties to market with its enormous outreach. Continuously at the forefront of performance and technology, Nest Seekers is one of the fastest-growing real estate firms in the world, with several billion dollars in gross sales. Its four branches merge to provide an unprecedented, vertical, full spectrum approach to every aspect of real estate. From concept to completion, Nest Seekers has been trusted by millions of clients to navigate through conceptualizing, creating, and off-loading every step of the real estate adventure. Several members of Nest Seekers International are frequently featured as industry experts on leading media outlets such as CNBC, BBC, Bloomberg, Wall Street Journal and the New York Times, as well as several top-rated real estate reality shows.

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