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Luxury Condos Come to Market

By Kelsi Maree Borland | Los Angeles

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460 Palm is located in the Beverly Hills submarket of Los Angeles.

BEVERLY HILLS, CA—ETCO Homes has delivered the first phase of 460 Palm, a luxury condo development in Beverly Hills. The 35-unit complex features single-level condos and penthouses priced between \$1.9 million and \$4.5 million. The full complex will be complete in the spring of this year.

The condo development has a mix of two-, three- and four-bedroom apartment homes, ranging in size from 2,114 to 3,643-square-feet. Each unit features floor-to-ceiling windows, disappearing sliding glass doors for indoor-outdoor living, direct elevator access, hardwood flooring and open floor plans. The penthouse apartments additionally have elevator access to private rooftop decks. The property boasts doorman service, a fitness center and lounges along with lush landscaping and outdoor verandas. **Bucilla Group Architecture** crafted the overall design, while San Diego-based **Design Line Interiors** designed the interior units.

The completion of the first phase also marks the launch of marketing efforts for the units. The units are listed on **MLS** under the codes 15-823987, 15-824029 and 15-824035. While offers are currently being accepted,

occupancy will begin when the complex is fully complete in the spring of this year. ETCO Homes did not respond to a request for comment.

This development illustrates a growing trend in the **luxury market** for everything from **multifamily** living to hotels. Luxury has definitely made a full comeback. Other developers, **including Empire Property Group**, are finding luxury development opportunities in L.A.'s most coveted neighborhoods, as well.

Multifamily is booming. Find out what's on the horizon for owners, developers, investors and managers on February 24-25 at RealShare APARTMENTS EAST. Network with your peers from across the country.

About Our Columnist



Kelsi Maree Borland is a freelance writer and editor living in Los Angeles. Her work has appeared in publications such as *Travel + Leisure*, *Angeleno* and *Riviera Orange*

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