

LOS ANGELES BUSINESS JOURNAL COMMERCIAL REAL ESTATE AVAIR DO

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SBA Jitters for K-Town

FINANCE: Ethnic banks see red flags on small biz loans

By PAT MAIO Staff Reporter

Bankers throughout Koreatown are seeing warning signs on small business lending. Restaurants, print shops, dentists, small manufacturers, law firms - almost every kind of small business - have sought to refinance



the variable interest rate loans guaranteed by the U.S. Small Business Administration after four successive interest rate hikes by the Federal Reserve

in 2018. "The data is pointing out that we need to be cautious," said Joanne Kim, chief executive of Koreatown-

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Parsons Decamps for Va. metro area, effective immediately, to be closer

ENGINEERING: Firm moves Pasadena HQ to DC metro

By HOWARD FINE Staff Reporter

Los Angeles County is losing another major corporate headquarters.

Pasadena engineering firm Parsons Corp. announced Feb. 28 that it is moving its HQ to Centreville, Va., in the Washington, D.C.,



Harrington

Parsons, founded in 1944, has grown into an engineering and consulting giant, with more than 16,000 employees globally and 2018 revenue of \$3.6 billion. The company ranked No. 8 on the

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ELEVATING ELECTRIC

Ampaire takes battery revolution skyward

By HOWARD FINE *Staff Reporter*

ith their reputation as the noisiest and most fuel-guzzling mode of travel, airplanes have long been a ripe opportunity for electrification. But until recently, battery and energy storage technology had not yet advanced far enough to make electricpowered air travel practical.

In the last few years, however, that has changed, and now several companies and inventors are racing to produce fully electric and hybrid electric short-haul aircraft. Among them is Ampaire Inc., now based in an aircraft hangar at Hawthorne Municipal Airport, having moved last month from the Los Angeles Cleantech Incubator campus in downtown.

Ampaire was founded three years ago by former Northrop Grumman Corp. engineers Kevin Noertker and Cory Combs, and marketing/finance executive Ryan Bilton, and has brought on board engineers from Hawthorne-based Space Exploration Technologies Corp.

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UMG Rides Streaming Music Wave

ENTERTAINMENT: Label's rise gives it \$50B valuation

By MATTHEW BLAKE Staff Reporter

Universal Music Group Inc. was written off in 2013 as the industry leader of a dying industry.

French entertainment conglomerate Vivendi had just rejected Tokyo-based SoftBank Corp.'s \$8 billion bid to buy the Vivendi-owned UMG record label, and music industry observers voiced surprise at Vivendi's

SoftBank had overvalued UMG.

Fast-forward to the present, and there's a distinctly different melody in the air. Vivendi recently put 50 percent of Santa Monica's UMG up for sale - with a JPMorgan Cazenove Ltd. investment note last week valuing the company at \$50 billion.

The swift turnaround in perception for UMG – along with the heady valuation – rests on the music industry's life raft: consumers paying to stream music.

"For the music industry, subscription streaming is what is paying the bills now," said Gigi Johnson, a music business professor at UCLA.



The payoff is already significant for Universal. Fourteen of the top 20 most played Apple Music artists of 2018 were Taylor Swift.

UMG to a 29.8 percent share of the global recorded music market in 2017, according to the most recent numbers from the Londonheadquartered International Federation

Please see UMG page 86

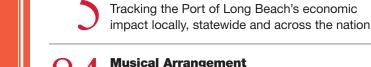


RESIDENTIAL REAL ESTATE

The top 75 brokers on the Business Journal's annual list of residential real estate agents accounted for \$12.4 billion in 2018 home sales, a small downtick from the year prior. The lag in sales was indicative of a choppy 2018 on the residential real estate front, belying market uncertainty heading into 2019.

COVERAGE STARTS ON PAGE 8





Musical Arrangement

FDIC

Influential Imports

Nurit Siegel Smith's eclectic personal style is reflected in her Hollywood office



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CONGRATULATES

Cityview and Empire Property Group for their award-nominated projects, The Pearl on Wilshire and Empire at Norton.



The Pearl on Wilshire, Koreatown



Empire at Norton, West Hollywood

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